

3/5/07

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

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FEB 06 2007

Applicant(s): Donald F. Gordon et al.

Case: SEDN/308 Group Art Unit: 3623
(19880003900)

Serial No.: 09/737,841 Filed: December 14, 2000

Examiner: Jeanty, Romain Confirmation #: 9495

Title: METHOD AND APPARATUS FOR COLLECTING AND
REPORTING CONSUMER TREND DATA IN AN INFORMATION
AND DISTRIBUTION SYSTEM

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.

2/6/07
Date

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C. W. R. / SCS

MAIL STOP AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 C.F.R. 1.116

SIR:

This is in response to the final Office Action mailed December 6, 2006.

In the event that an extension of time is required for this response to be considered timely, and a petition therefor does not otherwise accompany this response, any necessary extension of time is hereby petitioned for.

The Commissioner is authorized to charge any fees due, including claim fees and extension of time fees, required to make this filing timely and complete to Applicants' attorneys' Deposit Account No. 20-0782/SEDN/308.